

## MEDIA CONSENT FORM

### 1.Introduction

KUSCCO Housing is a registered data controller with the office of the data protection commissioner (ODPC) Identification No.112-6005-F782 and subject to the data protection Act 2019 and the associated legislation. KUSCCO Housing is committed to protecting your personal data and ensuring compliance with the General Data Protection Regulation (GDPR).

## 2.Purpose of Consent:

By signing this form, you authorize KUSCCO Housing to capture and use your image, likeness, voice, and any media recordings (photos, videos, audio) for promotional and public purposes.

Media Content Used; Photos, Video Footage, Audio Recordings 'Written Testimonials

Usage; Your media content may be used for; Marketing and promotional materials (print and digital)' Social media and website content, Educational and informational materials, Publicity and advertisements for KUSCCO Housing services and events

Data Protection; KUSCCO Housing will handle your media content securely and in compliance with the Data Protection Act, 2019 (Kenya). Your content will not be shared with third parties without your consent, except as required by law.

#### 3.Our Commitment

KUSCCO Housing is committed to processing information in accordance with the KUSCCO Housing Data Protection Policy, Data Protection Act 2019 and its Regulations. The personal data collected on this form will be held securely and will only be used for purposes detailed in this consent form.

# 4. Your Rights

Rights and Withdrawal; You can withdraw your consent at any time by contacting us at <a href="mailto:dpo@kusccohousing.coop">dpo@kusccohousing.coop</a>, or contact 0111 027 203. Withdrawal affects future use only and does not impact previously published materials.

Duration of Use; This consent is valid indefinitely unless revoked in writing.

**Your Rights:** You have the right to; Access media content featuring you and Request removal of your media from specific platforms.

## 5. Complaints

If you have any questions or wish to exercise your rights, please contact us at:

Email: <a href="mailto:dpo@kusccohousing.coop">dpo@kusccohousing.coop</a>, or contact 0111027203 or posted to: P.O BOX 28403-00200. If you are not satisfied with our response or believe we are not processing your personal data in accordance with the law, you can complain to the Data Commissioners office (ODPC)<a href="https://www.odpc.go.ke">https://www.odpc.go.ke</a> Authority of Kenya or P.O BOX 30920-00100 GPO NAIROBI.

### **6.CONSENT**

Having read and understood this notice,

I represent and warrant that I am at least 18 years of age and have the full legal capacity to execute this Media Consent Form. If I am under 18 years of age, my parent or legal guardian has signed this form on my behalf.

Category: ⊔Member ⊔Guardian ⊔V	isitor LiOther [Please Specify]
Event Name: [Describe the event or o	occasion whose] hereby:
Give consent for the use of my perso	nal data for the purpose outlined in this notic
Date [Month/Day/Year]:	
Participant Signature:	Date:
Participant Name (print):	
Address:	
Phone:	Fmail:

If participant is under 18 years of age:	
Parent/Guardian Name (print):	
Parent/Guardian Signature:	Date:
Address:	
Phone: Email:	